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MAHEKAL BEACH RESORT RECEIVES COVETED TRAVEL + LEISURE 2016 WORLD'S BEST AWARD

PLAYA DEL CARMEN, Mexico – July 22, 2016 – Mahekal Beach Resort – Playa del Carmen's newest beachfront retreat – has been recognized as the No. 9 Resort in Mexico, voted by *Travel + Leisure* readers globally for the magazine's annual World's Best Awards.

"Following the completion of our extensive \$18 million renovation, we are honored that the results of the 2016 *Travel + Leisure* World's Best Awards reflect our commitment to delivering magical moments to travelers," said Julian Smaldoni, Managing Director of Mahekal Beach Resort. "This accolade is a true testament to the loyalty of our esteemed guests, and I congratulate our passionate team and staff who possess an unwavering dedication to personalized service and authentic experiences."

Known as one of the most sought-after awards in the travel industry, *Travel + Leisure*'s prestigious survey allows readers across the world to define excellence in hospitality and tourism, ranking properties on various characteristics including accommodations, location, service, food and value. The list of World's Best Awards winners is available at www.travelandleisure.com/worlds-best and in the August issue of *Travel + Leisure* magazine.

"We are delighted to achieve this notable award less than one year after completing our three-year re-imagination," said Lamont Meek, Chief Operating Officer of Circa Capital Corporation of Dallas (co-owner and manager of Mahekal). "It has been an incredible year for Mahekal Beach Resort, and we look forward to continuing our legacy as a Top 10 Resort in Mexico."

This recognition accompanies additional accolades the authentic beachfront property received this year, including two *Successful Meetings* Pinnacle Awards, a *Luxury Travel Guide* Award and inclusion within *Robb Report Mexico*'s "Best of the Best."

Nestled between the dense Riviera Maya jungle and Playa del Carmen's longest stretch of beach, spanning 920 pristine feet, lies Mexico's Mahekal Beach Resort, the only resort of its kind in all of Playa del Carmen with hand-laid, hidden stone pathways leading to 196 palapastyle bungalow accommodations, mere minutes from the sweeping, sandy beach - think Swiss Family Robinson style with high-end finishes and touches of Mayan culture. Greeted with crisp Caribbean scents, lush vegetation and colorful bougainvillea, the newly re-designed beachfront retreat introduces guests to an entirely fresh experience with exceptional new amenities, including four swimming pools and a seaside hot tub, a new Mayan-inspired Revive Spa and fitness center, three completely renovated restaurants - Las Olas, Cocina and Fuego - and four bars, Boli's, Itzi, Las Olas and Fuego, as well as Vida Aquatica Dive Center. Mahekal is exceptionally authentic and intimate, as for this unplugged vacation experience, guests won't find TVs in rooms, but will enjoy an in-house phone system, as well as state-of-the-art WiFi, so the only distractions are the outdoors and each other. The ultimate coastal experience is

complete with a carefree, bohemian atmosphere, the look and feel of Mexico's traditional past, thrilling adventures nearby and more.

For more information on Mahekal Beach Resort, visit www.mahekalbeachresort.com or call toll-free 1(877) 235 4452. To engage with the resort socially, visit Facebook.com/mahekalbeachresort or find us on Twitter at @MahekalPlaya or on Instagram at @mahekal_beach_resort.

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