



**MAHEKAL BEACH RESORT RECOGNIZED WITH
CONDÉ NAST TRAVELER'S 2016 READERS' CHOICE AWARD
"#26 RESORT IN EASTERN MEXICO"**

THE WORLD'S BEST HOTELS, RESORTS, CITIES, ISLANDS, AIRLINES, AND CRUISE LINES

PLAYA DEL CARMEN, Mexico - Oct. 19, 2016 - *Condé Nast Traveler* today announced the results of its 29th annual Readers' Choice Awards with Playa del Carmen's Mahekal Beach Resort recognized as the #26 Resort in Eastern Mexico with a score of 88.72.

"We're proud our commitment to delivering magical experiences and superior service to discerning travelers has been reflected in the 2016 Readers' Choice Awards," said Julian Smaldoni, Managing Director of Mahekal Beach Resort. "This coveted award is especially honorable coming from our loyal guests and esteemed *Condé Nast Traveler* readers."

Over 300,000 dedicated readers - nearly twice as many as last year - cast votes for 7,394 hotels, 606 cities, 500 cruise ships, and 236 islands, in an average survey time of 8.4 minutes. The result? The 1,402 best travel experiences in the world.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." Under Editor in Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

Nestled between the dense Riviera Maya jungle and Playa del Carmen's longest stretch of beach, spanning 920 pristine feet, lies Mexico's Mahekal Beach Resort, the only resort of its kind in all of Playa del Carmen with hand-laid, hidden stone pathways leading to 196 palapa-style bungalow accommodations, mere minutes from the sweeping, sandy beach - think Swiss Family Robinson style with high-end finishes and touches of Mayan culture. Co-owned and managed by Circa Capital Corporation of Dallas, Mahekal Beach Resort completed a \$16 million re-imagination in December 2015 - introducing guests to an entirely fresh experience with exceptional new amenities, including four swimming pools and a seaside hot tub, a new Mayan-inspired Revive Spa and fitness center, five restaurants and bars, Mayan Culinary Casita and Vida Aquatica Dive Center. For more information, please visit www.mahekalbeachresort.com.

As the most discerning, up-to-the-minute voice in all things travel, *Condé Nast Traveler* is the global citizen's bible and muse, offering both inspiration and vital intel. *Condé Nast Traveler* is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 4 Webby Awards since 2015. www.cntraveler.com

The Readers' Choice Awards are announced in the November issue of *Condé Nast Traveler*, on newsstands nationwide on October 25, 2016. The full list is published exclusively online at www.CNTraveler.com/rca.